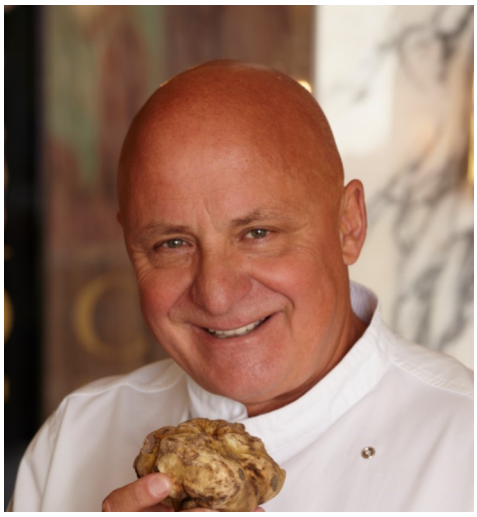

## Staines-upon-Thames BID - 6 Month Review

Having recently passed the six month milestone since the launch of the BID on 1st April 2017 we are delighted to share the highlights:

**15 May 2017** - Occupied the BID Office in Church Street

**28 June 2017** - Supported the Mayor of Spelthorne's River Day enabling the Royal Rowbarge 'Gloriana' to lead the flotilla of boats

**29 June 2017** - Enhanced Staines-upon-Thames Day with the Royal Rowbarge 'Gloriana' and recognised deserving individuals through the Good Deeds Competition and Employee Reward Competition

**29 June 2017** - New visitstaines.co.uk website launched

**1 July 2017** - Officially assumed responsibility for Staisafe Radio Scheme enabling significant reduction in annual subscription to the scheme

**14 August 2017** - Free WiFi launched on the High Street

**16 September 2017** - Successful Comedy Night held with 4 headline comedians

**16 & 17 September 2017** - Successful Valuation Days event with Grand Auction Experts and BBC Presenter Paul Martin

**2 October 2017** - Launched the 'Meet your BID Board' event

**30 October 2017** - Launched the Autumn Visit Staines campaign utilising the 'Take a Fresh Look' campaign across bus, print & digital channels

**10 November 2017** - First Staines-upon-Thames BID Magazine published promoting the 2017 Christmas theme '12 Days of Christmas' with a distribution of 15,000.

**17 November 2017** - Scheduled completion of the all new Christmas Lights Display

**19 November 2017** - Supporting the 2017 Christmas Parade & the Rotary Santa Fun Run

**1-3 December 2017** - Launching the first Staines-upon-Thames Christmas Food Festival

The Six Month Review presentation is available to view on the **VisitStaines.co.uk** website.

## Forthcoming Events

### Staines-upon-Thames Christmas Parade, 19 November 2017

Presented by the Elmsleigh Centre and Two Rivers and supported by the BID, the 2017 Christmas Parade features the 12 Days of Christmas with each day represented by a local school or community group. Staines Preparatory School will be representing the BID as the 7 Swans a-swimming. Join in the fun from 10.30am on the High Street.

### Rotary Santa Fun Run, Sunday 19 November 2017

Applications are still open for the Rotary Santa Fun Run taking place on Sunday 19 November 2017. You can run, walk or be wheeled around the 3.5km course starts and ends in the High Street. Funds raised will be distributed to local charities including Shooting Star Chase and Transform Housing & Support. Register online at **www.stainessantafunrun.eventbrite.co.uk**

### Black Friday
### 24 November 2017

## Staines-upon-Thames Christmas Food Festival, Friday 1 – Sunday 3 December 2017

Presented in partnership with Love Food Live, the new 3 day Christmas Food Festival will feature a cookery demonstration stage with award winning and well-known chefs; artisan foods, drinks and gifts; street food; children's cookery & crafts; and a live music stage. The Christmas Food Festival will open at 11.00am each day.

Among the chefs on the demonstration stage each day will be award winning chocolatier, Fiona Sciolti and Richard Fox, writer, broadcaster & chef presenter as well as guest chefs. They are:

**Charlotte White**: Cake designer and author of Deliciously Decorated and Burlesque Baking, (Friday 1 December);

**Max Lowery**: Author of The 2 Meal Day that is designed to help your body to burn fat, boost energy and banish hunger (Saturday 2 December); and

**Aldo Zilli**: Award-winning celebrity chef, restaurateur and author of 10 books, (Sunday 3 December).

There are opportunities for all businesses in the BID area to get involved. Contact Ingrid van der Weide by telephone on 01784 441213 or by email to **ingrid@staines-upon-thames.bid** for more information.

## Welcome to Van Elkan Hair and Viva L'Italia

We are delighted to welcome two new businesses to Staines-upon-Thames. **Van Elkan Hair** opened on Clarence Street in October. The funky new salon has some great opening offers valid until 30th November. www.facebook.com/stainesriverside/

**Viva L'italia**, the new Italian restaurant at 21B Clarence Street, offers a fabulous range of freshly made pizza and pasta. Tel: 01784 557447.

## Employee Offers

### Debenhams Travel Money Discount

Debenhams are delighted to offer fabulous currency exchange rates to every person who works in the TW18 postal code area. Simply bring ID/proof of your work address to the Currency Exchange Counter on Level 3 the next time you are planning to travelling abroad and you will be treated to the best possible exchange rates.

### Limeyard 20% Off

Limeyard have extended their 20% discount off their al a carte menu for any person who works in the TW18 postal code area until 30th November 2017. Show your employee ID to qualify. Up to 6 guests per table.

## Christmas Party Venues

Still planning your work's Christmas Party or a festive feast with family or friends?

Check out our **Top 12 Festive Menus.**

With so many cafes, restaurant and pubs every flavour and every budget is catered for. Whether it's glitzy or glamour, traditional or spicy, Californian or Carribean, Staines-upon-Thames offers great value this Christmas. Go to **visitstaines.co.uk/offers-promotions** for more information.

## Share your news

Send your news, events, promotions or offers to promote on the Visitstaines.co.uk website and across our social media channels.

Email the details, images and dates to **ingrid@staines-upon-thames.bid**