



Staines-upon-Thames Day

Sunday 30th June 2019 - Memorial Gardens, Market Square & the High Street

Sponsorship Opportunities

Be part of the greatest event in Spelthorne celebrating the borough's local, natural, cultural and historical heritage and attracting over 10,000 visitors. Events take place throughout the town, in the High Street, Memorial Gardens, Market Square and on the Thames. It's a fantastic platform to showcase your products or services to the Borough of Spelthorne and beyond.

Promotional Package	Headline £1,200 (ex VAT)	Gold £600 (ex VAT)	Main Stage £3,000 (ex VAT)	Performance Arenas £600 (ex VAT)	River Events on application (ex VAT)
-Max. number of Sponsors	10	10	1	2	2
-Branding on promotional materials including postcards, posters, promotional banners and front cover of the event guide	✓	✗	✓	✗	✗
-Logo on the Staines-upon-Thames Day website (12 months circulation)	All pages of the website & Supporters Page	Supporters Page	All pages of the website & Supporters Page	Supporters Page & Programme Page	Supporters Page & Programme Page
-Digital & printed branding alongside sponsored activity	✗	✗	Full main stage banner	✓	✓
-Full page advertorial on the website (12 months circulation)	✓	Classified Advert only	✓	✗	✗
-Full colour advertisement in the A5 event guide	Full page	½ page	Back cover	✗	✗
-Inclusion in promotional video/ video event guide for distribution via website and social media	✓	✗	✓	✗	✗
-Social media messaging (12 promotional adverts per annum for your company-shared through our social media)	✓	✗	✓	✗	✗
-Stand space on the day	6x3m	3x3m	6x3m	✗	✗
-On Site Branding/Banner Displayed on the Day	✓	✗	✓	✓	✓
-Official Photography	✓	✓	✓	✓	✓
-Inclusion in the Staines-upon-Thames Day Video 2019	Stand & Logo	Logo only	Activity & Logo	Activity & Logo	Activity & Logo
-PA Announcements on the day	✓	✗	✓	✓	✓

Contacts

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About

First held in 2012, Staines-upon-Thames Day has become a hugely successful annual event attracting over 10,000 visitors on the day.

A showcase for local corporate organisations, charities, schools, community groups and performers, it's a fantastic opportunity to raise awareness and funds for local causes. Each year more than £15,000 is raised and distributed through charity stands and activities including the MidasPlus Duck Race and charity pedalo rides.

Don't miss out on being part of the action. Become a sponsor for 2019 and benefit immediately from pre-event exposure.

Sponsors returning for 2019 include: Oasis Estate Agents, The Thames Club, Timeless IT and TW15 & TW18 Magazines, Signmedia, Sodexo with continued support from Spelthorne Borough Council.



"We have been sponsors of the Staines-upon-Thames Day for the last 4 years. The event has grown from strength to strength each year. It's a great day out with a great atmosphere allowing us to meet hundreds of people"

Peter Williams, Managing Director, The Thames Club

Marketing & Promotion

The Staines-upon-Thames Day enjoys excellent media coverage with touch points across a wide range of digital and print media, social media, web listings and PR. Planned promotion includes, but is not limited to:

- Website: www.stainesuponthamesday.co.uk
- Twitter account: SUTDay2018
- Facebook: www.facebook.com/StainesuponThamesDay
- Postcards distributed locally through letterbox drops, local libraries, council offices
- Flyers, posters, bollard covers & banners A full colour A5 printed programme distributed locally via shops and libraries and also to visitors on the day (circa 8,000)
- Advertising in digital and print media including local magazine, newspapers & websites (Get Surrey, Surrey Advertiser, Staines Informer, TW18 & TW15 Magazines, Sunbury Matters, Shepperton Matters, Spelthorne Bulletin)
- Local & national press coverage
- Print and digital what's on listings
- Editorial in community newsletters & magazines

What's on

- Arts & crafts
- Boat rides
- Canoe & kayak taster sessions
- Charity & community stands
- Children's shows
- Dance, drama & vocal displays
- Dog show
- Dragon boat challenge
- Face painting
- Fairground rides
- Falconry display
- Food & refreshments
- Food market
- Games
- Live music stage
- Martial arts
- Mayor's Parade
- MidasPlus Duck Races
- Performance arenas
- Pony rides
- Roving Entertainers

